

Comprehensive Analytical, Lab & Pharma Machinery Events

The fourth edition of PharmaLytica, the show which gives comprehensive insight into the latest analytical, laboratory, machinery and packaging trends in the pharmaceutical industry, hosted by UBM India, successfully concluded at the HITEX Exhibition Centre, Hyderabad (11 –12 August, 2017).

PharmaLytica is considered to be an ideal platform for pharma professionals from the analytical and bio tech, lab equipments and lab chemicals, pharma machinery and packaging, to keep abreast with innovations in pharmaceutical industry. The 4th edition of the show, PharmaLytica 2017, witnessed participation from over 150 exhibitors from across the country.

Shri. Jayesh Ranjan, Principal Secretary to Government of Telangana, Industries & Commerce Department, and Information Technology, Electronics and Communications Department, was the chief guest at the inaugural session of the event. The guests of honour were Mr. Madan Mohan Reddy, Chairman, Pharmaexcil and Director, Aurobindo Pharma, and Dr. Ravi Uday Bhaskar, Director General, Pharmexcil. Dr Rao Vadlamuri, President Indian Pharmaceutical Association (IPA), and Mr Avinash Talwar, Director & Head Global Sourcing, Dr Reddy's Lab, were the special invitees.

The session began with the welcome address by Mr. Yogesh Mudras, Managing Director, UBM India Pvt. Ltd. With India likely to be placed among the top three pharmaceutical markets in the world by incremental growth, and the 6th largest globally in absolute size by the year 2020, the stage is well-set for design, develop and make in India. Obviously, industry platforms like PharmaLytica acts as catalyst in transforming India to be the end-to-end research and innovation centre, he said.



Of late, the Indian pharma industry has been facing challenges in the form of quality compliance issues raised by regulatory authorities. In such a scenario, unrelenting adherence to the Six Sigma quality

level has become much more important. A platform like PharmaLytica is ideal to discuss how we can achieve this Six Sigma level to benefit the industry, Mr. Mudras added.

"Analytical, biotechnology, lab equipments, pharma machinery and pharma packaging in



Chief Guest Shri. Jayesh Ranjan, Principal Secretary to Government of Telangana, Industries & Commerce and ITE&C, speaks.