

Chief guest Shri. Jayesh Ranjan, Principal Secretary to Government of Telangana, Industries & Commerce Department, and Information Technology, Electronics and Communications Department, said how PharmaLytica is suitably located in Hyderabad. "It makes perfect sense to hold PharmaLytica in Hyderabad as it is the pharma hub of India, and it is the location where the entire action in pharma world is happening today. Two significant developments are happening in Hyderabad right now. One is the development of the largest pharma city anywhere in the world, offering huge opportunities to machinery manufacturers and suppliers. The establishment of the Telangana Medical Devices Park is the other important development."

The pharma city going to come up in Hyderabad is first of its kind in the world. It's the world's largest, with over 15,000 acres space dedicated to all aspects of the industry. "It is through huge forums as PharmaLytica where visitors and exhibitors can analyse how their work gets complemented by the building of a dedicated Pharma City," Jayesh Ranjan said.

The State government plans to begin infrastructure development work and start land allotment at the proposed Pharma City near Hyderabad as soon as the project receives environmental clearance. The public hearing related to the environmental clearance is scheduled to be conducted on September 18.

The Pharma City will play host to manufacturing facilities of a range of pharma products, from bulk drugs, API, formulations as well as locate research and development facilities. The first phase will come up on around 8,000 acres.

The State government has also recently launched a medical devices park, Telangana Medical Devices Park, near Hyderabad, on 250 acres at Sultanpur village of Patancheru mandal in Medak district.

Addressing the delegates, Mr. Madan Mohan Reddy, Chairman, Pharmaexcil and Director of Aurobindo Pharma, said: "In the light of intense regulatory scrutiny of Indian pharma, the industry has to keep upgrading its way of thinking, and innovating. There is no scope of sustainability otherwise. It has to understand the latest developments, analyse them and integrate them in the larger scheme of things."

"With market conditions for Indian pharma companies improving, pharma will likely to grow 10 per cent in



**Special invitee Dr Rao Vadlamuri, President Indian Pharmaceutical Association (IPA), speaks.**

2017-18. Most patents held by MNCs for various drugs are set to expire over the next few years. This will present a huge opportunity for generic drugs manufacturing for Indian pharma companies," he noted. "Indian industry can meet the global regulations and this offers substantial growth to almost about 15-20 per cent growth annually in the coming years. Government is pushing for manufacturing that will help sustainability and address the import burden."

---

**"In the light of intense regulatory scrutiny of Indian pharma, the industry has to keep upgrading its way of thinking, and innovating. There is no scope of sustainability otherwise. It has to understand the latest developments, analyse them and integrate them in the larger scheme of things."**

**- Madan Mohan Reddy, Chairman, Pharmaexcil and Director of Aurobindo Pharma.**

