

## China Pharma Week Splendid Activities



Women in Leadership Forum in China, which featured high level debates on how to advance female executive potential contributing to the fast development of Pharmaceutical industry in the country.

In total, 55,020 visits were recorded over the three day Shanghai event, with 10,126 visits from international attendees, including representatives from more than 120

different countries, covering an enormous 165,000m<sup>2</sup> of exhibition space at the Shanghai New International Expo Centre, which makes it the biggest edition of CPhI and P-MEC China to date.

Rutger Oudejans, Brand Director Pharma at UBM added: **“CPhI China has grown to be the single most influential meeting point for pharma suppliers and customers, and this year we observed a record number of international attendees and over 55,000 visits in total. The pharma economy has diversified rapidly in the last few years and new markets are emerging in bio and final dosage forms. In addition to the ingredients sector – which represents some 40% of global production. This year’s event was especially significant as we increased the range of insights and analysis across the changing business and regulatory environment. With sessions held on everything from the MAH pilot to formulation development strategies and international distribution. Next year we expect even stronger growth as domestic pharma economy cements its number 2 status and exports of new forms grow exponentially.”**

CPhI and P-MEC China will return with its 18th edition again in 2018. The event will be held from 20 – 22 June 2018 in Shanghai New International Expo Centre, alongside the 2nd CPhI China Pharma Week edition

The UBM annual schedule of pharmaceutical events includes: CPhI, ICSE, P-MEC, BioPh & Health Ingredients Korea (22-24 August, 2017 at the COEX Hall D – Seoul, Korea); CPhI, ICSE, P-MEC, FDF and InnoPack Worldwide (24-26 October, 2017 at the Messe Frankfurt – Frankfurt, Germany); CPhI & P-MEC India (27-30 November, 2017, BEC and BKC Exhibition and Convention Centres – Mumbai, India); Pharmapack Europe (7-8 February, 2018 at the Paris Expo, Porte de Versailles – Paris, France); CPhI, P-MEC and Innopack South East Asia (27-29 March, 2018 at the Jakarta International Expo – Jakarta, Indonesia); CPhI, ICSE, P-MEC, BioPh and InnoPack Japan (18-20 April, 2018 at the Big Sight Exhibition Centre – Tokyo, Japan); CPhI, ICSE, FDF and InnoPack North America (24-26 April, 2018 at the Pennsylvania Convention Center – Philadelphia, USA); CPhI and P-MEC China (20 – 22 June, 2018 at SNIEC – Shanghai, China); CPhI Middle East & Africa (3-5 September, 2018 at the ADNEC – Abu Dhabi, United Arab Emirates).